

Abstract Poster Formatting Guidelines

IMPORTANT: Due to difference in operating system standards and character sets, **mathematical formulas** created in Windows often do not display correctly on MAC OS, even in PowerPoint. **Please convert formulas to images.**

General Guidelines:

- Recommended fonts: Calibri, Arial, Times New Roman
- Recommended font size: any large size font as long as it fits the slide/poster ratio below
- Slide/Poster size: 40 x 22.5, which is a 16:9 ratio.
- Single or multiple pages slides/may be used for poster (max 10 Slides)
- Graphs and images can be embedded into your poster.
- Videos and audio, you will need to upload the video and audio files as separate files. Actual files, no YouTube links. No more than 5 minutes of videos should be included in your presentation.
- Video may be displayed in the following formats:
 - .mp4 files and .mov files encoded with the H264 codec
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- The poster layout should be landscape orientation.
- Poster PPT templates are available for download on the ASM website

Kiosk Guidelines

Your poster sessions will be handled in Kiosk Mode. Kiosk mode means that we receive the presentation ahead of time, then combine multiple presentations into a single presentation with a menu and navigation buttons. This ensures that it is easy to swap between different posters that are on the same screen. There are some things to consider:

- All navigation is done on the iPads
- Please ensure that your poster is the correct size. If not, it will be forced into the correct size, and the poster may be distorted.

Making the Most of Your Presentation

Posters offer a very flexible format, and there are several methods you can use to optimize your presentation. The goal of your presentation should always be readability. You are no longer constrained to a single-page poster, so if you have a lot of information, it's a good idea to split it up across multiple pages. You may not have more than 10 slides. There are a few key methods that can be used in conjunction with multiple pages to make your presentation interactive and flexible.

Videos

Videos can be used to add animation and content density to a presentation. Consider the following use cases:

- Show a rotating molecule or some other scientific model
- Make a looping video of multiple tables or charts
- Show a video of your work in progress

NOTE: No more than 5 minutes of videos should be included in your presentation.

QR Tag Creation

If you wish to include a quick-response tag in your poster with embedded information, you can easily find a free website to create one. These sites take text input, and generate a QR tag image that you can download and import into your presentation.

Here are a few websites we have used:

<http://www.qrstuff.com/>

<https://www.the-qr-code-generator.com/>

<http://goqr.me/>