

UNDERSEA & HYPERBARIC MEDICAL SOCIETY



Media 2016



When you advertise with the Undersea and Hyperbaric Medical Society

you are reaching out through the oldest and most respected
organization of its kind.

- ◆ The UHMS was established in 1967 as an international forum for scientific and technical exchange to advance manned undersea activity. It was foreseen that this community of interest would stimulate the collaborative growth of basic and applied research and technological development in diving and would improve the depth, duration, effectiveness and safety of undersea activities to their ultimate limit.
- ◆ The scope of the Society – as did its name – changed later in response to a surge of interest and the accumulation of data in the field of hyperbaric medicine. The increased dissemination of quality scientific writing and commentary among diving and hyperbaric oxygen clinicians and scientists working in related fields has helped to enhance the reputation of hyperbaric therapy among Society members as well as that of physicians working in other areas.

UHMS objectives & commitments

- Provide a forum for professional scientific communication among individuals and groups involved in basic and applied studies in the life sciences in diving and hyperbaric medicine.
- Promote cooperation between the life sciences and other disciplines concerned with undersea activity and hyperbaric medicine.
- Promote educational activities and other programs to improve the scientific knowledge of matters related to hyperbaric medicine and diving.

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The *Undersea and Hyperbaric Medicine Journal*

The Society's peer-reviewed scientific journal, *UHM* appears bimonthly and is available to UHMS members free as a PDF and via subscription for print copies.

The *UHM* Journal CME program, launched in 2015, provides *AMA PRA Category 1 Credit™* for physicians as well as Maintenance of Certification (MOC) for ABPM Board-certified physicians. Two papers per Journal issue will be eligible for credit.

The editorial content of *UHM* comprises papers from a committed and worldwide membership and includes:

- Research reports
- Clinical communications and clinical case reports
- Review articles
- Current issues
- Technical communications
- Proceedings of symposiums or workshops
- Letters to the editor

To honor its responsibilities to its readers and to the public at large, the *UHM* Journal strives to provide unbiased scientific information and fair analyses through its publication.



ADVERTISING

Undersea and Hyperbaric Medicine Journal

	NON-MEMBER RATES	UHMS CORPORATE MEMBER RATES
1 x full page	\$1250	\$875
2 x full page	\$2250	\$1225
4 x full page	\$4500	\$2460
6 x full page	\$5750 <i>best buy</i>	\$3200 <i>best buy</i>
1/2 page	30% off above	30% off above
1/3 page	40% off above	40% off above
1/6 page	50% off above	50% off above

SIZES AVAILABLE (shown in inches – W x H)

full page		
no bleed	8-1/4 x 10-5/8	8.125 x 10.625
with bleed	8-5/8 x 11-1/8	8.625 x 11.125
1/2 page	6-3/4 x 4-3/8	6.75 x 4.375
1/3 page		
vertical	2-1/2 x 9-1/2	2.5 x 9.5
horizontal	5 x 4-3/4	5 x 4.75
1/6 page	2-1/2 x 4-3/4	2.5 x 4.75

Pressure Newsletter

	RATES per issue	SIZES
full page		
no bleed	\$450	8.125 x 10.625
with bleed	\$450	8.625 x 11.125
1/2 page		
vertical	\$226	3.375 x 9.875H
horizontal	\$226	6.875 x 4.875H
1/3 page	\$150	3.375 x 6.375



Pressure – UHMS Member Newsletter

Available to every member, *Pressure* is an informative and relevant publication that covers topics like these:

- Meetings and courses
- Membership news
- UHMS Committee reports
- Current issues
 - Current events
 - Chapter news
 - Departmental reports and bulletins
- Targeted information for UHMS members

Pressure appears online bimonthly on the UHMS website. Members receive an email notice when each issue is ready.

About the Undersea and Hyperbaric Medical Society

The UHMS is an international scientific organization founded in 1967 to foster exchange of data on the physiology and medicine of commercial and military diving.

Over the intervening years, the interests of the Society have enlarged to include clinical hyperbaric oxygen therapy, with its accreditation program achieving ISO 9001:2008 certification.

The Society has grown to 2,000-plus members and has established the largest repository of diving and hyperbaric research collected in one place. Clinical information, an extensive bibliographic database of thousands of scientific papers, as well as books, and technical reports which represent the results of more than 100 years of research by military and university laboratories around the world are contained in the UHMS Schilling Library, now part of the Duke University Library, Durham, North Carolina.

The results of ongoing research and clinical aspects of undersea and hyperbaric medicine are reported annually at scientific meetings and in *Undersea and Hyperbaric Medicine*.

Previously the society supported two journals, *Undersea Biomedical Research* and the *Journal of Hyperbaric Medicine*. These two journals were merged in 1993.



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